

**NON- COMMERCIAL JOINT-STOCK COMPANY
ABAI KAZAKH NATIONAL PEDAGOGICAL UNIVERSITY**

FACULTY OF PHILOLOGY



APPROVED Dean of the Faculty
Tanzharikova A.V.
2025

**PLAN DEVELOPMENT FOR
EDUCATIONAL PROGRAM
6B02301 Philology (kaz) for 2023-2029**

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Approved

At the meeting of the Faculty Council

Protocol No. 4, dated November 29, 2024

Reviewed

At the meeting of the Department of "Kazakh Literature and Methods of Teaching named after Academician S. Kirabaev"

Protocol No. 3, dated October 18, 2024

Head of the Department



E.T. Ospanov

PREFACE

The Development Plan of the Educational Program 6B02301 - Philology for 2023-2029.

Field of Education Code and Title: 6B02 Arts and Humanities

Specialization Code and Title: 6B023 – Languages and Literature

Group of Educational Programs: 6B037 Philology

The strategy of the program is aimed at forming and implementing a defined competency model, as well as expanding the potential range of employers.

Mission of the Educational Program: To prepare active specialists with high creative abilities, capable of creative thinking, who meet the requirements of modern science and education. (The implementation of educational and scientific activities as the foundation for the professional and personal growth of competitive specialists for the sustainable development of the region.)

Goal of the Educational Program: To prepare highly qualified philology professionals, proficient in multiculturalism and communication, capable of creatively and professionally solving socially significant tasks in various fields of activity. These specialists will possess high social and civic responsibility, be able to carry out professional activities, and conduct scientific research to form systematic knowledge in the fields of linguistics and literary studies. (The formation of an adaptive model of training specialists in accordance with regional needs, possessing developed IT competencies and soft skills.)

The Development Plan of the Educational Program is designed in accordance with the requirements of employers, aligned with the national priorities for the development of the Republic of Kazakhstan until 2029, and the development strategy of "Abai University" for 2023-2029.

ANALYSIS OF THE CURRENT SITUATION

General information about the educational program

Developers of the Educational Program development plan	Representatives of the department: Iliasova N.A., Satemirova D.A. Employers: K. S. Matyzhanov, Doctor of Philology, Professor Director of the M.O.Auezov Institute of Literature and Art, E.Maralbek PhD, Deputy.Director, A.Baitursynuly Institute of Linguistics Students: Abaeva Balzhan 4th year 6B012301- philology (kaz)
Academic degree:	Master of Philological Sciences in the educational program "6B012301 –Philology" (kaz.)
Year of opening:	2021
Language of instruction:	Kazakh
The form of education:	full-time
The duration of the training:	4
Volume of loans:	240
Uniqueness of the Educational program	-Students receive comprehensive knowledge on the historical and modern state of the Kazakh language, its dialects, as well as the rich heritage of Kazakh literature from antiquity to the present day. -The program takes into account the current challenges of our time, such as the digitalization of language, the media space and global trends in literary criticism. Students complete internships in leading educational and cultural institutions, which gives them the opportunity to apply theoretical knowledge in real life. -Creative approach to learning: In the learning process, much attention is paid to the development of creative and critical thinking, which allows students not only to analyze, but also to create new literary and cultural products that meet the needs of modern society. -The EP includes elements of other humanities and social sciences, such as history, philosophy, and sociology, which contributes to a deeper understanding of the context of Kazakh literature and language. -EP promotes active participation
Graduate Model	-Possesses theoretical and practical knowledge, skills, and philology skills; -Possesses the ability to creatively and professionally solve socially significant tasks in the teaching field at a modern scientific and practical level; - Has a high social and civic responsibility; -A highly qualified specialist capable of implementing professional competencies. -Can think critically and creatively, is competitive; - He is proficient in innovative final training technologies.

types of professional activity	1. Socio-pedagogical (researcher in research institutes and other educational organizations); 2. Management organization (management activities at various levels of the education system); 3. In the mass media (including editorial work in popular science publications); 4. Education (teacher of Kazakh language and literature in secondary schools and educational institutions).
Academic Mobility Partners (internal and external)	External academic mobility: Aegean University (Turkey); Firat University (Turkey); Istanbul University (Turkey); Gazi University (Turkey); Mulla Sytky Kochman University (Turkey); Azerbaijan State Pedagogical University; Mirzo Ulugbek National University of Uzbekistan; Republic of Uzbekistan, the city of Sirshik. Shyrshik State Pedagogical University. Internal academic mobility: University named after H. Dosmukhamedov University in Atyrau; K. Zhubanov ARU University; Pavlodar Pedagogical University; Korkyt Ata University in Kyzylorda; L. N. Gumilyov Eurasian National University; Al-Farabi Kazakh National University; Kazakh National Pedagogical University for Girls and others.
Employment of graduates	100
Availability of an attachment to the training license	№0137373
The main enterprises with which the cooperation is carried out:	M. O. Auezov Institute of Literature and Art; A. Baytursynov Institute of Linguistics; Institute of Educational Content Development; Y. Kazakhstan Academy of Education Altynsarina; L. N. Gumilyov Eurasian National University; Al-Farabi Kazakh National University; Kazakh National Pedagogical University for Girls and other research institutes, schools, lyceums, colleges and others.
Expected final results of the implementation of the Educational program development plan	- improving the educational and professional activities of students and teaching staff; - professional development of teaching staff in the field of innovative learning technologies; - development of educational and methodical literature in foreign languages; - participation of students and teaching staff in competitions, project implementation; - raising the level of the information and technical base; - development and operation of joint educational programs with domestic and foreign universities - increase in the number of publications of the Faculty in highly rated publications Q1, Q2 Journal Citation Reports JCR, WoS, Scopus; - increase the share of teaching staff engaged in research work; - ensuring the quality of educational services in the field of higher and postgraduate education.

The main risks of the educational program

Name of the risk	Possible consequences	Management mechanisms and measures
Competition in the market Labor resources	Formation of public opinion about this EP	Creating a recognizable image of the educational program, increasing the number of university grants, positive feedback about this Y3, trust, interest, activity of the Alumni Association (media appearances), advertising the quality of education at ABAI UNIVERSITY to potential employers in order to increase the flow of interesting vacancies for our graduates.
The contingent of students	Reducing the number of students	implementation of a set of measures aimed at maintaining the contingent, introducing more effective forms of career guidance; systematic interaction with graduates after graduation, increasing practice-oriented courses in vocational education
The economic crisis	Reduced solvency	providing opportunities for step-by-step debt payment, individualization of training, motivation to continue studying, individual and group psychological counseling.

SWOT analysis of educational program implementation

	strong point	weak point
Internal factors	- The goals and strategy of the program are aimed at the formation and implementation of an established competence model, as well as at expanding the possible range of employers; - In-depth study of disciplines to achieve the necessary degree of qualification in the field of chemistry chosen by the student. - Highly qualified teaching staff; - Scientific and research activities carried out in accordance with the actual requirements of the enterprise; - Availability of a well-developed information infrastructure covering all types of activities; - Active position of the Student Council; - Marketing activities for effective interaction between the university and the employer; - High level of employment of graduates ; - Practical orientation and a wide range of implemented EP; availability of modern equipment and devices; -The work of graduates in their specialty -Student-oriented learning; - Continuous monitoring and periodic evaluation of programs.	- Insufficient level of equipment of the technical base -Insufficient level of realization of potential in scientific research (low level of commercialization); - Low activity of the Alumni Association and lack of endowment fund. - Absence of foreign business trips of teaching staff
	Unpleasant possibilities	Threats and risks
External factors	- Using the opportunities of academic freedom; -The availability of a choice of research topics within which graduate work can be performed; -Participation of the faculty of the department in international educational exhibitions and fairs; -Informing students about vacancies, internships and the situation on the labor market; - Orientation of the individual towards the formation of the ability to self-educate in various fields: educational and scientific activities, creativity, professional career; -A fairly high level of effectiveness of educational activities, an increase in student activity. -Development of distance learning technologies.	- ensuring a continuous RM process based on timely identification, assessment, analysis, monitoring, and control to ensure the achievement of set strategic goals -preventing the occurrence of events that threaten the achievement of strategic and operational goals, reducing their impact to an acceptable level - low foreign language competence of teaching staff and students; - lack of stable scientific collaborations with educational and scientific organizations of foreign countries

1. THE MAIN OBJECTIVES OF THE EDUCATIONAL PROGRAM DEVELOPMENT

Direction 1. Expanding access to university educational services

№	Performance indicators	unit of measurement	2024	2025	2026
1.	The contingent of students enrolled in OP 6B012301- philology (kaz)	U	2	3	5
2.	Admission by EP	u.	1	3	3
3.	Release	u	1	1	2

Direction 2. Innovative provision of educational activities

№	Performance indicators (percentage, percentage, quantity)	unit of measurement	2024	2025	2026	Responsible performers	Completion Form
1.	Making a decision on the type of EP (current, new, innovative, interdisciplinary, additional (minor), joint EP	u	Д-1	Д-1	Д-1	graduate department	EP

2.	EP's participation in EP ratings	actual	+	+	+	graduate department	Ratin EP results
3.	EP accreditation	actual		+		graduate department	Result Accreditation
4.	Postaccreditation monitoring	actual				graduate department	Postaccredit monitoring results
5.	Updating the EP to meet the requirements of the labor market	actual	+	+	+	graduate department	Updated EP, Expert opinion
6.	Analysis of the EP for compliance with the strategic development plan of the university	actual	+	+	+	graduate department	Minutes of department meetings
7.	Conducting round tables on the implementation of competencies in the educational process	actual	+	+	+	graduate department, employers	Reference. protocol
8.	The number of specialists involved in the educational process in the relevant industry	u	1	1	2	graduate department	Agreements, memoranda
9.	Analysis of the availability of teaching staff with the appropriate potential for EP development	actual	+	+	+	graduate department	Staff form Teaching staff of the department
10.	The number of teaching staff who have completed advanced training courses in the subject area	%	100	100	100	graduate department Academic staff	Certificates, diplomas
11.	Percentage of graduates employed in the first year after graduation (out of the total number of graduates)	%	Release 2025			graduate department	Employment results
12.	The proportion of graduates of the EP who studied under the state order, who were employed in the first year after graduation in the EP	%	100	100	100	graduate department	Employment results
13.	The proportion of university graduates participating in the assessment of the quality of educational services (full-time education)	actual	+	+	+	graduate department	Membership in the commission
14.	Students' participation in determining the content of the program	actual	+	+	+	graduate department, students	As part of the compilers of the EP
15.	The number of employers involved in assessing the quality of specialist training	u	2	2	2	Работодатели ОП	Agreements, memoranda, expert opinions
16.	The proportion of students participating in the assessment of teaching staff	%	50	50	50	graduate department, students	Survey results
17.	Number of teaching aids developed in foreign languages	U		1		graduate department, students	Developments in disciplines
18.	The number of educational and methodical publications developed by teaching staff on the specifics of the EP	U		1	2	graduate department	educational and methodical publications, textbooks
19.	Organization of the "Summer Language School" for teaching staff	Actual	+	+	+	graduate department, students	Report
20.	To orient graduates towards postgraduate studies	actual	+	+	+	graduate department	CT Certificates

Direction 3. Internationalization of the program

№	Performance indicators (percentage, percentage, quantity)	unit of measurement	2024	2025	2026	Responsible performers	Completion Form
1.	Interuniversity partnership within the framework of the EP Double-degree courses	U	-	-	1	graduate department	joint EP
2.	The number of students EP participating in the internal outgoing academic mobility program	U	1	2	4	graduate Department, Center for Academic Mobility	The order, the transcript of the students
3.	The number of students EP participating in the internal incoming academic mobility program	U	-	1	1	graduate department student	The order, the transcript of the students
4.	Number of teaching staff participating in the internal outbound academic mobility program	U	1	1	2	graduate department of teaching staff Center for Academic Mobility	Order, report
5.	Number of teaching staff participating in the internal incoming academic mobility program	person	1	1	2	graduate department of teaching staff Center for Academic Mobility	report
6	Number of foreign scientists involved	person	1	1	2	graduate department of teaching staff	report
7.	Number of teaching staff participating in the external outbound academic mobility program	person	-	-	1	graduate department of teaching staff Center for Academic Mobility	report

Direction 4. Expanding the field of scientific research and innovation

№	Performance indicators (percentage, percentage, quantity)	unit of measurement	2024	2025	2026	Responsible performers	Completion Form
1	Number of teaching staff involved in educational and research projects	U	-	-	3	graduate department	report
2	The number of teaching staff involved in the implementation of fundamental and applied research	U	1	1	2	graduate department	report
3	The number of publications in publications included in quartiles 1, 2 and 3 according to the Clarivate Analytics Journal Citation Reports or having a percentile index according to the Cite Score in the Scopus database	u	2	2	2	graduate department	Database metrics
4	The number of publications of scientific articles by doctoral students in journals with a non-zero impact factor included in the databases Thomson Reuters/Scopus	U	1	2	3	graduate department doctoral students	Database metrics

5	International scientific and practical conference "The word in language and speech: modern research in philological sciences" Almaty,	actual	2	2	2	graduate department	The magazine's collection, Information in the media and links in social networks
6	Round table "The way to science" scientific and methodological seminar meeting of outstanding scientists	Actual	+	+	+	graduate department	The magazine's collection, Information in the media and links in social networks
7	Number of research projects carried out within the framework of international cooperation	U	1	1	1	graduate department	report
8	Number of publications in publications recommended by CCFES	U	2	2	2	graduate department	report
9	The number of teachers participating in the Republican Best Teacher Competition	U	-		1	graduate department	The result of the contest
10	Number of student publications	U	1	2	3	graduate department student	report
11	The number of students participating in scientific research and competitions	U	1	1	2	graduate department student	report
12	Functioning of scientific centers	actual	+	+	+	graduate department student	Classroom Fund

Direction 5. Improvement of infrastructure and material and technical base

№	Performance indicators (percentage, percentage, quantity)	unit of measurement	2024	2025	2026	Responsible performers	Completion Form
1	Improvement of the material base of the Department of Kazakh Literature and teaching methods named after academician S. Kirabaev "	actual	+	+	+	graduate department student	Classroom fund of the department modernization of infrastructure

Direction 6. Career guidance work within the framework of the EP

№	Performance indicators (percentage, percentage, quantity)	unit of measurement	2024	2025	2026	Responsible performers	Completion Form
1	Providing presentations to students and school teachers on online and offline platforms, a handout with information about this educational program, a list of subjects for the UNT, a list of documents required for admission, as well as the university's rating, its material and technical base and the possibility of admission to ABAI UNIVERSITY	actual	+	+	+	graduate department	Report, social media links
2	To identify talented students, the organization of group work for students in grades 9-10-11 on the basis of practice in accordance with the student's field of interest	actual	+	+	+	Graduate department, teaching staff, students	Memorandum, an agreement

3	Meetings of the Council for Career Guidance and recruitment of applicants, organization of work of working groups in key areas.	actual	+	+	+	graduate department	Student's contingent report
4	Conducting online lessons with the help of teaching staff, providing methodological assistance in order to support university graduates, employment	actual	+	+	+	graduate department	Protocol Report
5	During the internship, keep in touch and, if necessary, assist in filling out the internship diary and report, and facilitate further employment.	actual	+	+	+	graduate department	Protocol Report

Direction 7. Educational work within the framework of the EP

No	Performance indicators (percentage, quantity)	unit of measurement	2024	2025	2026	Responsible performers	Completion Form
1	Conducting events within the framework of Programs and according to the plan of educational work of the faculty	actual	+	+	+	graduate department	Report, social media links
2	Activation of the social project of the national volunteer movement "Accelerator of Kindness: Izgilik elshysi" (attracting young people to volunteerism, instills humanism, responsiveness, compassion, integrity and the spirit of Kazakhstani patriotism)	actual	+	+	+	graduate department	Report, social media links
3	Activities aimed at fostering integrity and anti-corruption values	actual	+	+	+	graduate department	Report