NON-PROFIT JOINT-STOCK COMPANY
KAZAKH NATIONAL PEDAGOGICAL UNIVERSITY
NAMED AFTER ABAI

Faculty of History and Law

Approved
Dean of the Faculty of History and Law
Kenzhebaev G. K.
25 april 2024

DEVELOPMENT PLAN
educational programs
8D03102-Cultural Studies
for 2023-2029

ALMATY, 2024

Education Area code and classification: 8D03-Social Sciences, Journalism and Information
Training area code and classification: 8D031 Social Sciences
Group of educational programs: D062-Cultural studies

Approved
at the Academic Council meeting of the Faculty of History and Law
Protocol No. 8 of " 28 " April 2024
Chairman _____ Kenzhebaev G. K.

REVIEWED
At the meeting of the Department of EP "8D03102 – Cultural studies "
Protocol No. 8 of " 14 " March 2024
Head of the Department _____Simtikov Zh. K.

General information about the educational program:
Academic Degree: Doctor of Philosophy (PhD) in Educational Science
program 8D03102 - "CulturalStudies"
Education language: Kazakh, Russian
Form of study: full-time
Duration of training: 3 years
Amount of credits: 180

1. Analytical justification of the program. Information about the educational program

The purpose of the educational program: to prepare doctors of philosophy (PhD) according to the educational program 8D03102 – Cultural studies with fundamental knowledge in the field of cultural studies, qualified specialists ready for continuous professional growth, in accordance with the highest academic standards in a competitive scientific and educational environment.

EPs planning mechanisms:

The following planning mechanisms are used in the management of educational programs. At the level of long-term planning, common priority areas and strategic goals for the development of all educational programs are highlighted.

Long-term planning documents include the Development Program of the Kazakh National Pedagogical University named after Abai (2023-2029). At the university level, short-term planning is represented by the goals of KazNPU named after Abai in the field of quality, work plans of the Academic Council of the Faculty of History and Law and the Department of Political Science and Socio-Philosophical Disciplines, individual plans of teaching staff.

1. Development of the EP in accordance with the methodological requirements for the form and content of the EP.
2. Coordination of the purpose and objectives of the EP with the main regulatory documents of the Republic of Kazakhstan in the field of education, orders of the Ministry of Science and Higher Education of the Republic of Kazakhstan, the mission, the strategic plan of the university, the institute, the comprehensive plan of the department and, in general, with the trends in the development of education, culture and art.
3. Coordination of the planned activities in the plan for the development of the EP with the EMS of KazNPU named after Abai.
4. Studying the demand for the specialty by employees, taking into account their recommendations in the development of the EP, preparing a base of practices for the implementation of the EP.

2. The main goals and objectives of the development plan, indicating the terms and stages of its development:

The purpose of EP 8D03102 is Cultural Studies: to prepare doctors of philosophy (PhD) with fundamental knowledge in the field of cultural studies, qualified specialists ready for continuous professional growth, in accordance with the highest academic standards in a competitive scientific and educational environment.

EP tasks:

apply scientific abstractions and critical thinking skills, identify problem areas

and contradictions in inter-cultural discourses, show a deep understanding of the theoretical tools of modern cultural studies;

analyze the interrelation of socio-cultural processes with the peculiarities and development of society; identify optimal strategies and improve the techniques of expert and analytical activities;

adapt the modern methodology of expert and analytical activity, methods of other humanities, to the main scientific tasks of studying the theory and practice of intercultural relations;

show the essence of cultural studies problems, the ability to put forward heuristic ideas for their solution; illustrate the skills of putting forward social and humanitarian ideas that meet the requirementsof modern times;

synthesize information about socio-cultural processes to set goals and ways to solve analytical and expert tasks in compliance with the culture of academic integrity, demonstrate academic writing skills, planning the choice of optimal ways and means of resolving intercultural disputes;

to analyze the main trends, contradictions, and current trends in cultural studies; to organize research activities by analyzing the key problems of socio-cultural development of modern society;

apply practical skills of scientific argumentation, defend their axiological and ideological positions based on logical techniques and theoretical definitions of the construction of characteristics of cultural events;

illustrate навыки academic writing skills; combine the basics of scientific analysis of culture, theoretical and applied methods of cultural studies.

3. Main risks of the EP

Risk	**Possible consequences**	**Mechanisms and management measures**
Small number of state grants in recent years	Reduction of the contingent (decrease in the number of students)	Developing new programs that correspond to the level of development of modern sociological education
Small share of academic mobility of teaching staff	Decrease and declines in the quality of education	Participation of the teaching staff in academic mobility programs
Economic crisis	Reduced solvency	Providing the possibility of partial tuition fees, motivation to continue studying

Development objectives of the EP:

#	**Name of the task**	**Deadline**	**Events**	**Risks**
1	Ensuring high-quality	During the entire	Updating the EP in accordance with international and	Reducing the contingent

	professional education of future cultural scientists in accordance with the state order and international education standards	period of study	domestic standards, the introduction of new disciplines and, accordingly, the development of educational and methodological manuals for new disciplines	
2	Formation of a set of professional competencies for future cultural scientists who are qualified in the following fields: teachers of cultural studies, managers of intercultural communications, curators of multimedia exhibitions, PR management experts, advisers to scientific and cultural publishers.	During the entire period of study	The structure of the EP provides the following disciplines aimed at the formation of the declared competencies: "Information model of the evolution of culture", "Problems and methods in cultural analysis", "Modern transformational processes in the traditions and culture of the people of Kazakhstan" and others.	Less acquisition of a scientific degree among teaching staff
3	The development of the following competencies among future cultural scientists: scientifically based cultural and spiritual values; high ethical qualities and aesthetic feelings; creative type of thinking; multilingual and communicative, openness to new trends in art and culture; knowledge of	During the entire period of study	The structure of the EP provides the following disciplines aimed at the formation of the declared competencies: "Academic writing", "Theory and methodology of scientific research", "Innovative models of cultural studies" and others.	Reduction of the contingent

	fundamental problems and the genesis of world and national culture.			
4	Improvement of infrastructure and material and technical base	During the entire period of study	Acquisition of software	Incomplete assimilation and implementation of EP tasks

Events:

№	Events	Form of completion	Responsible	Deadline
1	Develop international and national mobility of students and teaching staff	Academic mobility of students and teaching staff	Teaching staff of the Department, International Department	Annually
2	Increasing the attractiveness of the EP and the degree of satisfaction of doctoral students through the implementation of activities (participation in scientific conferences, international forums, etc.)	Atameken ESUVO Rating	Teaching staff of the Department	Annually
3	Encourage foreign language skills of Teaching staff	Conduct seminars in English	Head of the Department	Annually
4	Creating a systematic culture of feedback with doctoral students regarding assessment results	Exams, MAC (dissertation research)	Head of the Department, Teaching staff of the Department	Annually
5	Implementation of educational programs providing continuous education of students	Modern educational programs	Head of the Department, Teaching staff of the Department	2024/2025
6	Involvement of domestic and foreign specialists in the educational process	Conducted classes and master classes	Teaching staff of the Department	Annually

7	Improvement of infrastructure and material and technical base	Infrastructure modernization	Head of the Department, Teaching staff of the Department	Annually
8	Increase in the number of teaching staff who have completed advanced training courses in the subject area	Certificates of teaching staff	Head of the Department, Teaching staff of the Department	Annually
9	Increase in the number of teaching staff participating in educational and research projects	Scientific Journals, publications	Head of the Department, Teaching staff of the Department	Annually