

**NON-PROFIT JOINT STOCK COMPANY
KAZAKH NATIONAL PEDAGOGICAL UNIVERSITY
NAMED AFTER ABAY**

Institute of Arts, Culture, and Sports



Approved by
Director of the Institute
of Arts, Culture, and Sports
T.M. Kozhagulov
February 24, 2022

**DEVELOPMENT PLAN
Educational Program
6B02114 - Fine Arts (Graphics)
2022-2025**

Almaty, 2022

Educational Field: 6B02 - Arts and Humanities
Training Direction: 6B021 - Fine Arts
Group of Educational Programs: V030 Fine Arts
Educational Program: 6B02114 - Fine Arts (Graphics)

Approved

At the meeting of the Academic Council of the Institute of Arts, Culture, and Sports

Minutes No. 7, dated February 24, 2022

/ Chairman  T.M. Kozhagulov

CONSIDERED

At the meeting of the Educational Program "Fine Arts (Graphics)"

Minutes No. 6, dated January 24, 2022

Department Head  E. Assembaiuly

General Information about the Educational Program:

Academic Degree: Bachelor of Arts in the educational program 6B02114 - Fine Arts (Graphics)

Language of Instruction: Kazakh, Russian

Type of Education: Full-time

Duration of Study: 4 years

Credit Volume: 240

the acquisition of knowledge, professional socialization, and adaptation. It instills respect for future professions and fosters the development of critical thinking and tolerance.

1. Analytical Justification of the Program. Information about the Educational Program:

Educational Program Goal: To prepare graphic artists with subject-specific, communicative, and digital competencies, capable of creating original works of art and possessing teaching skills in art within the professional and supplementary art education system.

2. Mechanisms for Program Planning:

Various planning mechanisms are employed in managing educational programs. At the long-term planning level, general priority directions and strategic goals for the development of all educational programs are identified. Documents for long-term planning include the mission, the strategy of the Kazakhstan education system in the field of the arts. At the university level, short-term planning is represented by Abai University's objectives in terms of quality, the work plans of the Academic Council of the Institute of Arts, Culture, and Sports, department plans, and individual plans for faculty members.

- A) Developing the educational program in accordance with methodological requirements related to its structure and content.
- B) Aligning the program's goals and objectives with the main regulatory documents of the Republic of Kazakhstan in the field of education, orders from the Ministry of Education and Science of the Republic of Kazakhstan, the mission, the university's strategic plan, the institute's and department's comprehensive plans, and overall trends in the development of culture and the arts.
- C) Coordinating the planned activities for program development with the Academic Council of Abai University.
- D) Assessing the demand for the specialization by employers and considering their recommendations in program development. Preparing a practical base for implementing the educational program.

3. Main Goals and Objectives of the Development Plan with Indication of Timelines and Stages of Its Development:

Educational Program Goal 6B02114 - Fine Arts (Graphics): To prepare graphic artists with subject-specific, communicative, and digital competencies, capable of creating original works of art and possessing teaching skills in art within the professional and supplementary art education system.

Objectives of the Educational Program:

- Ensure the high-quality professional training of future graphic artists in accordance with society's state order and global education standards.
- Shape a set of professional competencies in future graphic artists, reflected in various types of professional activities, including experimental-research, organizational-management, information-communication, production-

technological, control-audit, scientific-research, and project work.

- Master methods of spiritual and intellectual self-development, foster psychological literacy, cultural thinking, and behavior.

4. Key Risks of the Educational Program

Risk Name	Possible Consequences	Mechanisms and Management Measures
Low degree of academic advancement among faculty members in the field of graphics.	Reduced educational quality.	Encouraging young teachers to enroll in PhD programs.
A decreased number of government grants in recent years.	Decreased student enrollment.	Development of new educational programs (EPs) that correspond to the level of development in contemporary visual arts, specifically in graphics.
A low percentage of academic mobility among faculty members and students.	Deterioration of educational quality.	Participation in faculty and student mobility programs.
Economic crisis.	Decreased solvency.	Providing the opportunity for staggered debt repayment and motivation for continued education.

Development Objectives of the Educational Program:

Nº	Task Name	Implementation Timeline	Activities	Risks
1	Ensuring the high-quality professional training of future graphic artists in accordance with state orders and global education standards.	Throughout the entire period of education	Updating the educational program to comply with international and domestic standards, introducing new disciplines, and accordingly developing educational and methodological materials for these new disciplines.	Decrease in the student enrollment.
2	Forming professional	Throughout the	The structure of the educational program includes	Low percentage of

	competencies in future graphic artists reflected in various types of professional activities, including experimental-research, organizational-management, information-communication, production-technological, control-audit, scientific-research, and project work.	entire period of education	the following disciplines aimed at developing the stated competencies: cultural studies, foreign language, Kazakh (or Russian) language, information and communication technologies (in English), fundamentals of law and anti-corruption culture, basics of economics and entrepreneurship, leadership and youth policy, Kazakh (or Russian) language (B2), advanced foreign language. Additionally, it includes modules for professional disciplines, visual arts, digital arts, and professional training.	academic performance among students in the field of graphics.
3	Mastering methods of creative, physical, spiritual, and intellectual self-development, fostering psychological literacy, cultural thinking, and behavior.	Throughout the entire period of education	The structure of the educational program includes the following disciplines aimed at developing the stated competencies: module for historical and philosophical competencies, module for a healthy lifestyle, module for professional disciplines (psychology, inclusive education), module for introduction to the profession and digital art, and a professional module.	Decrease in the student enrollment.
4	Enhancing infrastructure and material-technical resources.	Throughout the entire period of education	Procurement of software.	Incomplete absorption of the educational program and the realization of its objectives.

Measures:

№	Activities	Completion format	Responsible Executors	Timeframes
1	Promote international and national mobility of students and postgraduate students (PPS)	Academic mobility of students and postgraduate students (PPS)	Department's Postgraduate Students (PPS) International Department	Annually
2	To enhance the program's attractiveness and student satisfaction.	Atameken rating ESUVO	Department's Postgraduate Students (PPS)	Annually
4	Encourage foreign language proficiency skills among PPS and students.	Subjects in English	Head of the Department	Annually
5	Establish a systematic feedback culture with students regarding assessment results.	Examinations, State Attestation Commission (diploma projects)	Head of the Department Department's Postgraduate Students (PPS)	Annually
6	Implement educational programs that ensure continuous student education.	Contemporary educational programs	Head of the Department Department's Postgraduate Students (PPS)	2023/2024
7	Involve domestic and foreign experts in the field of modern graphics in the educational process.	Conducted classes and master classes	Department's Postgraduate Students (PPS)	Annually
8	Improve infrastructure and material-technical resources.	Infrastructure modernization	Head of the Department Department's Postgraduate Students (PPS)	Annually
9	Increase the number of PPS who have completed advanced training courses in the subject area.	Certificates of PPS	Head of the Department Department's Postgraduate Students (PPS)	Annually

1 0	Increase the number of PPS participating in educational and research projects.	Publications or creative exhibitions	Head of the Department Department's Postgraduate Students (PPS)	Annually
--------	--	--------------------------------------	--	----------